

LINK The authority on selling businesses

LINK was founded in Auckland in 1996 to provide NZ with a high quality business brokerage.

Today the entire team at LINK are uncompromising in upholding the principles of delivering exceptional service to business owners and purchasers alike.

LINK has grown from a small and local brokerage to the pre-eminent business brokerage in the Southern Hemisphere. With offices across New Zealand, Australia and South Africa. LINK is proud of it's growth and market dominance - based on results and integrity.

Success

Our exceptional success rate attests to the quality of our brokers and our focus on successful outcomes for all parties. LINK's unique success system is founded on workplace training, competency based standards and rigid quality control practices.

LINK has underpinned the development of its service model with extensive market research. This research and its analysis clearly points to the position which LINK has adopted of:

- Establishing awareness of broking as a professional and specialist service
- Ensuring LINK is the leader in terms of Authority and the Customer Experience

LINK has helped many hundreds of owners of small to medium sized businesses (SME's) maximise their value and exit smoothly, while introducing new buyers to exciting business opportunities.





Our commitment to excellence has helped forge our reputation as industry leaders and that's why we are confident to say we are "The authority on selling businesses".

The Best Possible Service

In order to deliver the best possible service we have developed five specialist divisions:

- 1. LINK General Business** – providing a high quality of service to business buyers and sellers of businesses priced up to \$1 million. Brokers working within this division further specialise in terms of industry sectors for e.g. Hospitality, Wholesale-distribution, Retail, Manufacturing, Child Care, Rest Homes and Transportation etc.
- 2. LINK Tourism & Leisure** – a dedicated team specialising in the sale of hotels, motels and other related businesses.
- 3. LINK Corporate** – A team of skilled acquisition and divestment specialists providing a high quality, highly confidential service to buyers and sellers of businesses priced from \$1 million to \$50 million.
- 4. LINK Franchise (re-sales and recruitment)** – A team of professional franchise business brokers providing a specialist service by focusing exclusively on the sale of franchise businesses and the recruitment of franchisees.
- 5. LINK Valuations** - We have specialist valuers that can provide a business valuation for any number of purposes. Speak to us about your specific requirements.

Integrity

At LINK, integrity is the founding principle of our business and its importance can be seen throughout our processes, people and practices. Whether it's our robust confidentiality procedures or our ethics training for brokers, we pride ourselves on maintaining the very highest standards in the industry. While words like ethics, integrity and honesty are easy to espouse, our aim is not to just talk about them but to consistently deliver. We value our reputation, and we value yours too.

We are also committed to educating and assisting potential purchasers, potential vendors and advisors (accountants and solicitors) through our regular seminars and communications.

Trusted experts
when it comes to
selling businesses



The authority on selling businesses

NEW ZEALAND

www.linkbusiness.co.nz

0800 546 528

AUSTRALIA

www.linkbusiness.com.au

1300 763 668

SOUTH AFRICA

www.linksbusiness.co.za